

TASTY BITE

- BIRYANI RICE BOWLS

Tasty Bite the #1 Ready to Heat Indian Brand is expanding their ready-to-heat bowl portfolio, with these new Biryani Rice Bowls. The items are ready in just 60 seconds, and offer bold flavors and ingredients, which provide a convenient on-the-go meal. All 3 varieties are Non-GMO Verified and will provide incrementality to the current Bowls.

**TARGETING
NEW@KEHE
MAY 2024**

SUPPLIER CONTACT INFO:
Bill Frazer
billfrazer@tastybite.com
312-607-4328

SS



AVAILABLE April 1, 2024



UPC	DESCRIPTION	SIZE	PACK	MSRP	KeHE Code
782733021674	SMOKEY PANEER BIRYANI RICE BOWL	7.0oz	6	\$4.99	2401823
782733021681	VEGETABLE BIRYANI RICE BOWL	7.0oz	6	\$4.99	2401824
782733021667	CHICKPEA BIRYANI RICE BOWL	7.0oz	6	\$4.99	2401822

New in All DC's
20 PODs needed to activate a DC

KeHE Warehouses:
DC01 St Aug / DC12 Aurora / DC14 Goodyear / DC16 Bloomington / DC19 Dallas / DC25 Portland /
DC27 Perryville (NE) / DC33 Stockton / DC41 Chino A / DC55 Douglasville (ATL) /
*DC15 LHV / *DC18 Romeoville / *DC31 Ft Lauderdale / *DC34 Glendale Hts (*not natural DC's)



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IMPACT GROUP
NATURAL

